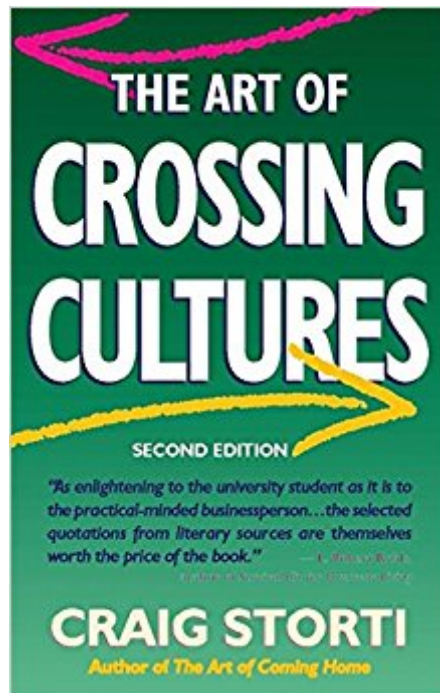




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# The Art Of Crossing Cultures, 2nd Edition



## Synopsis

Adjusting to a new culture and getting along with the local people challenge everyone who lives and works abroad. Whether in business, diplomacy, education, or as a long-term visitor abroad, anyone can be blind-sided by a lack of international knowledge and experience and be caught at a disadvantage. In this completely revised and expanded edition of the classic *The Art of Crossing Cultures*, Craig Storti shows what it takes to encounter a new culture head-on and succeed. This one-of-a-kind guidebook to bridging the cultural divide - with more than 50,000 copies sold worldwide - incorporates a stellar sampling of the writings of some of the world's greatest writers, poets and observers of the human condition. Through the vivid perceptions and words of such literary legends as Noel Coward, Graham Greene, Rudyard Kipling, E. M. Forster, Mark Twain, Evelyn Waugh, and others, Storti paints an intimate portrait of the personal challenges of adjusting to another culture: anticipating differences, managing the temptation to withdraw, and gradually adjusting expectations of behaviour to fit reality. This timely new edition focuses special attention on how to deal with country and culture shock and includes many new examples of cross-cultural misunderstandings - particularly in business. Storti breaks new ground with his easy-to-understand model of cultural adjustment and tips on how to master the process and develop adaptive strategies - the heart of the cross-cultural experience.

## Book Information

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## Customer Reviews

A masterful, credible overview of the reentry process. Corporations, government bureaus, the military, and missionary groups would be wise to purchase a copy of Craig Storti's book for each

expatriate family.Ã¢ââ Clyde Austin, Professor, Abilene Christian UniversityAs enlightening to the university student as it is to the practical-minded businesspersonÃ¢ââ the selected quotations from literary sources are themselves worth the price of the book.Ã¢ââ L. Robert Kohls, author of Survival Kit for Overseas LivingAny person facing the prospect of going abroad...would do well to start with [The Art of Crossing Cultures].Ã¢ââ Soundview Executive Book Summaries

Craig Storti is founder and co-director of Communicating Across Cultures, a Washington, D.C.-based intercultural communication training and consulting firm. With work appearing in the Washington Post, Los Angeles Times, and Chicago Tribune, he is the author of six books. Having lived nearly a quarter of his life abroad, he lives now in Maryland. [www.craigstorti.com](http://www.craigstorti.com)

Very insightful and eye-opening look at how to be an ex-patriot or just how to not make a fool of yourself and offend others when visiting their country or participating in different cultural experiences within your own country.

This is a good basic introduction to cross cultural communication for the novice. If you have lived in a foreign culture for 5 or more years like I have, however, you might want to look for something more in depth. But if you are be beginner, and want to know how to get along with someone from a foreign culture for business or pleasure, by all means get this book.

I found Storti's approach extremely useful. I'm a clinical psychologist (and a ATCK) and I found interesting how he used psychological tips without falling into psych terms. Storti's approach is clear and interesting in the sense that you can build other perspectives into what he says. I definitely recommend reading the book to anyone who is exposed to a cross-cultural situation.What did I not like? Book citations... as with many other intercultural sources the authors go back to years people from my age (37) find not that easy to relate to.

This book is very useful for the working ESL teacher. We have about 50% Chinese students in our classrooms at the university of Kansas. The anecdotes and examples in the book enlighten us about the more subtle behaviors of the Chinese culture in terms of learning style. The educational programs in China are very much "writing" based. The students also "memorize" as a learning tool. Therefore, getting them to speak out in class, converse in small groups is often quite difficult. Craig

Storti has "Been there done that", so I appreciated his sharing with me.

This is the one I want, and I like it. It looks like a new book. I used right now.

I wish I had read this before dealing with off shore teams. Even though we each continued to live in our own cultures it would have been helpful .

Great Read

Awesome book if your planning to visit a different culture!

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